

COMPARING CUSTOM PROCESSES

CLICK ON THE PROCESS NAME TO SEE OUR PORTFOLIO FOR THAT PROCESS.

Process	Embroidery	Applique/ Sewn	Screen Print	Digital Print on Polyester or Nylon	Digital Print on Vinyl
Pros	Extraordinary rich look and feel even up close	Beautiful rich look and feel even up close	Cost is reduced greatly with large quantities and any color can be matched	Cost is reduced greatly with large quantities	Very durable and has grommets all the way around for attaching to anything
Cons	Little to no quantity discount as each flag is hand made	Little to no quantity discount as each flag is hand made	Many colors require many screens and inks may craze in time outdoors	Print is single sided, to make a double sided flag 2 must be sewn back to back	Not made to fly like a flag.
Lead Time	3-5 weeks (depends on work load and detail of design)	2-3 weeks (depends on work load and detail of design)	typically 3 weeks	typically 3 weeks	2-7 days for small orders
Min. Qty	None	None	6	None	None
Indoor/Outdoor	Indoor	Great Indoor, Good outdoor	Great for either	Great for either	Great for either as a banner, not a flag
Photo Quality	No	No	No	Yes	Yes
Clear, crisp lines	Good	Good	Great	Good	Great
Durability	Good	Good	Good	Great	Great
Flyability	Good	Great	Great	Great	None
Cost	High (depends solely on the detail of design)	High (depends solely on the detail of design)	High for small quantities, Lower pricing on large quantities	Medium	Medium

Size

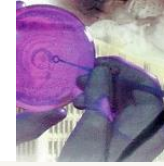
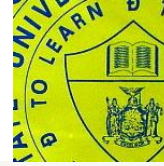
Any Size available.
Finished product is
within 10% of
promised size

Any Size
available.
Finished product
is within 10% of
promised size

Most sizes
available.
Finished product
is within 10% of
promised size

Most sizes
available.
Finished product
is within 10% of
promised size

Most sizes
available.
Finished product
is within 10% of
promised size

**Example Photo of each
process**

On occasion we have chosen to combine processes. The most common use of this has been when we want to use a photo quality (or many color) seal in an Applique flag. This can reduce the cost of the flag and reduce the lead time.

For a recommendation on this, please call us.

We specialize in:

- Flags of any size that can be fully printed, and are economical in small to large quantities.
- One-of-a-kind banners and pennants are usually made with the Applique process. This process is done on our own grounds. Our sewer Audrey does all of the sewing herself.
- Digital printing, screen printing, and screen dying on nylon, vinyl banners, and signs.
- Lettering or logos for application on window glass or plastics also available.
- [Avenue and mall banners](#) are also available in heavy duty material or vinyl.

From: Gettysburg Flag Works <https://www.gettysburgflag.com/compare-custom-processes>